



**Colden Auditorium
LeFrak Concert Hall
Goldstein Theatre**

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NEWS FOR IMMEDIATE RELEASE

**Queens College and RADD Present
THE HSBC BERNIE WILLIAMS TOLERANCE CONCERT
In Colden Auditorium @ Queens College
Tuesday, November 17, 2009 at 8 PM**

– Former New York Yankee #51 to take center-stage at QC –

(Flushing- November 2009) Queens College will host a major concert for the promotion of tolerance through music and the arts Tuesday, November 17th at 8 PM. The HSBC Tolerance concert will feature performances by Bernie Williams, former New York Yankee and Latin Grammy nominee, Jimmy Owens, acclaimed trumpeter and composer, and Randy Weston, one of the world's foremost pianists and composers, who will also bring the band "African Rhythms" to the stage.

Music icon Tony Bongiovi, head of Bongiovi Entertainment, has teamed up with RADD and Unisphere Inc. to create the Tolerance Live Music and Art Concert Tour to spread the message of tolerance, respect for the environment and the importance of socially responsible behavior. The concert will benefit RADD, the Entertainment Industry's Voice for Road Safety, Unisphere Inc., and the Queens College Foundation.

According to concert organizers, the message of tolerance is one of connection: between art and music, and between the individual and his or her place in the global environment. Working together, Bongiovi, RADD and Unisphere Inc., have developed relationships with corporations like lead sponsor HSBC to raise funds for the benefit of local non-profit organizations, keeping local parks green and the visual arts supported.

Tickets range from \$15 to \$35 with a special \$150 VIP Package that includes two front orchestra tickets and a Meet-the-Artists Reception.

In keeping with the message of promoting tolerance, an exhibition at the Godwin-Ternbach Museum on the Queens College campus entitled *Berlin before, during, and after the wall: "Common Ground,"* features paintings, drawings and prints by internationally acclaimed American artist Fitz Maurice. The exhibition, a pivotal visual expression of the theme of tolerance, opens November 2 and will run through December 19.

In addition to lead sponsor, HSBC, other corporations lending their support to the concert include: MAJOR WORLD, 92.3 NOW FM, the BARBER SHOP, REFORM RECORDS, WCBS FM 101.1, CBS NEWS RADIO 880, WFAN SPORTS RADIO, and WINS 1010.

Media Note: For images, reviews or to set up a phone interview, please contact Vivian Charlop at 718-544-2996, or vcharlop@KupferbergCenter.org. To find out more about the arts at Queens College go to www.KupferbergCenterArts.org.

Tickets for *The HSBC Bernie Williams Tolerance Concert* are still available. Orders may be charged online at www.KupferbergCenterArts.org, by phone at 718-793-8080, or purchased at the Colden Auditorium Box Office.

Colden Auditorium is located on the Queens College campus, between exits 23 & 24 of the eastbound service road of the Long Island Expressway in Flushing. Free parking is available. Colden Auditorium is wheelchair accessible and has facilities for the hearing impaired. For special needs please call 718-544-2996

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